



**PROTECTING OUR STUDENTS**

*The National K-12 Safety Standard*

# Protecting Our Students, Inc.

A Community Sponsorship Opportunity for Missouri Auto Dealers

"Schools want to improve safety. Most lack the budget to assess it. Your sponsorship changes that."

**Partner With Us to Make Missouri Schools Safer.**





# The Challenge

Missouri schools are under-assessed — and underfunded to fix it.

Most K–12 schools have never received a professional safety assessment. They want one. They know they need one. But **budget is the barrier** — not commitment.

POSI exists to remove that barrier through community-funded sponsorships.

## The Reality

- No professional assessment ever conducted
- Administrators know the need exists
- Budget constraints block action
- Community sponsors are the solution

# What We Do

Protecting Our Students, Inc. is a registered **501(c)(3) nonprofit** that provides structured, scored safety assessments to K–12 schools — at no cost to the district. Our assessments are funded by community sponsors like you.



## The 4-Level Safety Standard<sup>SM</sup>

Missouri's only scored school safety framework — a rigorous, tiered evaluation system.



## 94-Point Safety Zones<sup>SM</sup>

Every school is evaluated across 94 defined safety checkpoints, from physical infrastructure to emergency protocols.



## Dynamic Safety Score<sup>SM</sup>

Schools receive a scored report, giving administrators a clear benchmark and improvement roadmap.



## SafeSchool Report<sup>SM</sup>

Each assessed school receives a formal written report with prioritized action items.

✔ No Cost to Districts — Schools pay nothing. Community sponsors fund the assessments.

# 94 Safety Checkpoints

Missouri K-12 schools deserve the same level of safety scrutiny as any public institution — but most have never been formally assessed. **Your dealership can change that for schools right in your own backyard.**

## 94

### Safety Zones

Defined checkpoints covering every corner of a school campus

## 4

### Assessment Levels

The only scored school safety framework operating statewide in Missouri

## \$0

### Cost to Schools

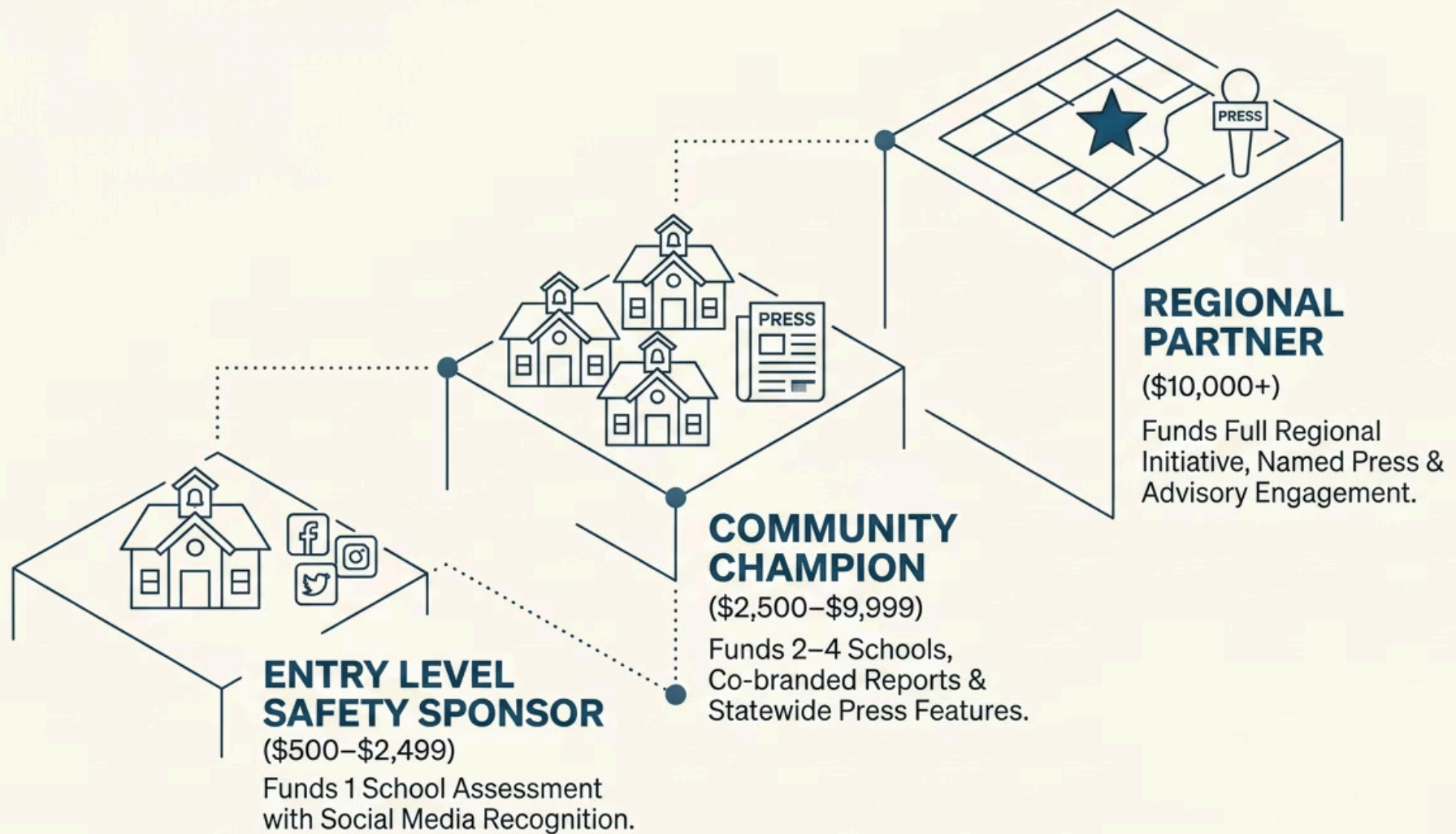
Assessed schools pay absolutely nothing — community sponsors make it possible



# Sponsorship Levels

## Choose Your Community Impact

Every tier is turnkey for your dealership: meaningful recognition, real community impact, and simple participation.



**⚠ Important tax note:** You receive promotional benefits (logo placement, press features, naming rights, etc.). Deductible as a business expense (not as a charitable donation). Consult your tax advisor.

# Sponsorship Tiers at a Glance

ENTRY LEVEL

## Safety Sponsor

**\$500 – \$2,499**

- Fund a school safety assessment for 1 local school
- Recognition as a POSI Safety Sponsor
- Social media feature by POSI

MOST POPULAR

## Community Champion

**\$2,500 – \$9,999**

- Fund assessments for 2–4 schools in your market
- Co-branded impact report with your logo
- Feature in POSI NewsWire™ (distributed statewide)
- Staff volunteer opportunity at assessment sites
- All Safety Sponsor benefits included

MAXIMUM IMPACT

## Regional Partner

**\$10,000+**

- Fund a full regional assessment initiative
- Named recognition in POSI press releases and media
- Event naming rights at POSI community events
- Advisory engagement with POSI leadership
- All Community Champion benefits included

# How It Works

From commitment to community impact — a simple, four-step process that requires **zero coordination** from your dealership.



## 01 — You Choose a Level

Select the sponsorship tier that fits your giving goals. We'll confirm your commitment and issue a sponsorship agreement.



## 02 — We Identify Local Schools

POSI selects schools in your community for assessment — schools you serve, schools your employees' children attend.



## 03 — We Provide the Assessment

Our credentialed assessors provide the SafeSchool REPORT<sup>SM</sup> based on the 94-point evaluation. Zero coordination required from your dealership.



## 04 — You Receive Your Impact Report

We deliver a custom impact summary — schools assessed, safety zones evaluated, and your recognized sponsorship.



# Ready to be the dealership that protects our kids?

Let's start with one school.

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Contact POSI to Get Started


# About POSI

Protecting Our Students, Inc. is a registered **501(c)(3) nonprofit organization** committed to making Missouri's K-12 schools safer through structured, community-funded safety assessments.

**EIN:** 84-2441012

[Robert Jordan LinkedIn](#) 

Operating nationwide, POSI partners with local businesses and community leaders to bring professional safety evaluations to schools that could never afford them on their own.

 **Important Disclosure:** You receive promotional benefits. Deductible as a business expense (not as a charitable donation). Consult your tax advisor. A separate **100% tax-deductible donation option** (no benefits) is available upon request. Consult your tax advisor.

## Quick Facts

- Registered 501(c)(3) nonprofit
- EIN: 84-2441012
- Nationwide operations
- No cost to assessed schools
- Community-funded model
- Tax-deductible donation option available