



PROTECTING OUR STUDENTS
The National K-12 Safety Standard

Protecting Our Students, Inc. (POSI) Help Fund School Safety in Your Community.

Schools want to improve safety. Most lack the budget to assess it. **Your sponsorship changes that.**





The Problem

SECTION 1

Most K-12 schools have never received a professional safety assessment.

Administrators know the need exists. Parents assume it's been done. The reality: **budget is the barrier** — not commitment.

The Gap

POSI exists to remove that barrier through community-funded sponsorships.

One local business. One school. Real results.

What We Do

Protecting Our Students, Inc. is a registered 501(c)(3) nonprofit that provides structured, scored safety assessments to K–12 schools — at no cost to the school. Every assessment is funded by a local business sponsor like you.

4-Level Safety StandardSM

The nation's only scored, tiered K–12 safety framework

94-Point Safety ZonesSM

Every school evaluated across 94 defined safety checkpoints

Dynamic Safety ScoreSM

A clear benchmark and improvement roadmap for administrators

SafeSchool REPORTSM

A formal written report delivered to school leadership and shared with parents

✔ **Schools pay nothing. Community sponsors make it possible.**

Why It Matters for Your Business

Your name goes on a document parents actually read.

School safety is the number one concern for K–12 parents when choosing a school. When a school shares its safety score and report, parents pay attention — and they remember who made it possible. This isn't a logo on a banner. It's documented community impact tied to something families care about deeply.



Named on the SafeSchool REPORTSM

Delivered to school leadership and parents — your sponsorship is on record.



Logo Placement & Co-Branded Materials

Visible recognition across all assessment deliverables.



Social Media & Press Recognition

POSI amplifies your community commitment publicly.



Naming Rights at Top Tiers

Custom impact package delivered after assessment completion.



Deductible as a business expense. Consult your tax advisor.

Sponsorship Tiers

Safety Sponsor

\$500 – \$2,499

Fund a safety assessment for **1 local school**

- Recognition as a POSI Safety Sponsor
- Social media feature by POSI
- Named on school safety report

★ MOST POPULAR

Community Champion

\$2,500 – \$9,999

Fund assessments for **2–4 schools** in your market

- Co-branded impact report with your logo
- Feature in POSI NewsWireSM distributed statewide
- Staff volunteer opportunity at assessment sites
- All Safety Sponsor benefits included

Regional Partner

\$10,000+

Fund a **full regional assessment initiative**

- Named recognition in POSI press releases and media
- Event naming rights at POSI community events
- Advisory engagement with POSI leadership
- All Community Champion benefits included

How It Works

From commitment to community impact — a simple, fully managed process. Zero coordination required from your business.

1

You Choose a Level

Select the tier that fits your giving goals. We confirm your commitment and issue a sponsorship agreement.

2

We Identify Local Schools

POSI selects K–12 schools in your community for assessment — schools your customers' families attend.

3

Assessment is Implemented

Our credentialed team delivers the full 94-point evaluation and SafeSchool REPORTSM.

4

You Receive Your Impact Package

A custom summary of schools assessed, safety zones evaluated, and your recognized sponsorship — ready to share.



SECTION 6

About POSI

Protecting Our Students, Inc. is a registered 501(c)(3) nonprofit based in Saint Louis, MO, operating nationwide.

We partner with local businesses and community leaders to bring professional safety evaluations to schools that could never afford them on their own.

Organization Details

501(c)(3) Registered Nonprofit

Based in Saint Louis, MO

Operating Nationwide

EIN: 84-2441012



Ready to Be the Business That Protects Your Community's Kids?

Let's start with one school.

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[Get Started Today](#)

[Contact Robert](#)

Disclosure

- ❏ Sponsorship benefits include promotional recognition. Contributions are deductible as a business expense, not as a charitable donation. A separate 100% tax-deductible donation option with no benefits is available. Consult your tax advisor.

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