



Protecting Our Students, Inc.

The Pure Impact Donation — 100% Tax-Deductible

For partners who want every dollar to go straight to student safety — without spending a penny on logos, marketing, or recognition.



"We don't need our name on it. We just want kids to be safer."

This option is for you.

When you choose the **Pure Impact Donation**, every dollar of your contribution goes toward school safety assessments — **and nothing** goes toward producing banners, writing press releases, or placing your logo. That means more of your gift directly protects students.



What Your Generous Donation Does

Your Donation

Any amount you choose — no minimum, no tiers

The Impact

Funds professional, 94-point safety assessments for Missouri K–12 schools that otherwise couldn't afford them

You help protect:

→ Students

Who deserve to learn in safe buildings

→ Teachers

Who need working lockdown protocols

→ Parents

Who send their kids to school hoping it's secure

→ Administrators

Who want a clear roadmap — but lack budget

What You Receive (Quietly. Powerfully.)

✓ Formal Tax Acknowledgment

A formal tax acknowledgment letter from POSI for your records

✓ Pure Satisfaction

The satisfaction of funding school safety — no strings attached

✓ Optional Anonymity

We'll never list you publicly unless you ask

✓ 100% Mission-First

The knowledge that your gift was entirely mission-first

✓ **You won't see your name on a banner. But a parent will sleep better because of you.**



IRS Compliance — Simplified

Because you receive **no goods, services, logo placement, press features, naming rights, or volunteer opportunities** in return for your gift:

This donation is 100% tax-deductible under IRC Section 170(c).

We certify that POSI provides nothing in exchange for Pure Impact Donations — by your choice, so your tax benefit is maximized.

What You Do NOT Receive

- Goods or services
- Logo placement
- Press features
- Naming rights
- Volunteer opportunities

Result

100% of your donation is tax-deductible

Choose the Donor Experience That Fits You

Compare your options and find the path that aligns with your goals.

Feature	Sponsorship (recognition focus)	Pure Impact Donation (this option)
Logo, press, naming rights	✓ Yes	No — by design
Tax-deductible?	No	✓ Yes — 100%
Impact on schools	✓ Same	✓ Same
Mission dollars vs. marketing dollars	Some spent on recognition	All spent on assessments
Best for...	Dealerships wanting community visibility	Dealers who want maximum tax benefit + pure mission impact

How to Make Your Pure Impact Donation

1

Contact Robert

Say: *"I want the Pure Impact Donation — no benefits, full deductibility."*

2

Receive Acknowledgment

POSI sends you a simple contribution acknowledgment (not a sponsorship agreement).

3

Donate

Give via check, ACH, or credit card — whichever is easiest for you.

4

Get Your Tax Letter

Receive your official tax letter within 10 business days.

5

Make a Difference

Know that you helped protect Missouri students — quietly, powerfully, and 100% tax-deductibly.



Contact

Robert Jordan

robert@protectingourstudents.org

(636) 254-9193

DONATE 

Protecting Our Students, Inc.

EIN: 84-2441012

Operations: Missouri statewide

Ready to make your Pure Impact Donation?
Reach out to Robert today and put 100% of
your gift to work protecting Missouri's
students.